



Executive Summary

CHANDA'S HOUSE

1. Executive Summary

Chanda's House, Inc aims to establish itself as a compassionate sanctuary for individuals in their final stages of life. Located in Massachusetts, our vision is to offer a serene, homelike environment for personalized end-of-life care, prioritizing love, care, and respect to be a beacon of hope and solace. Our mission is to deliver exceptional end-of-life care with a holistic approach that emphasizes emotional, spiritual, and physical well-being, ensuring every resident feels respected, loved, and cared for. Resident care is provided by a combination of family members, volunteers, and paid caregivers in collaboration with the many medical-hospice providers in the Western MA area. We seek financing to cover property acquisition, remodeling, operational costs, and staffing.

2. Company Description

Chanda's House, Inc is a non-profit foundation that will support a residential home for end-of-life care. Our primary initiatives include community education, caregiving support, complimentary therapies, and a hospice house. Situated in Massachusetts, our facility will offer private and shared rooms with amenities designed for comfort and medical needs. The environment will be warm and welcoming, reflecting our commitment to creating a true home away from home.

3. Vision and Mission

- **Vision Statement:** Establish Chanda's House, Inc as a compassionate sanctuary for individuals in their final stages of life, offering a serene, homelike environment for personalized end-of-life care. Our vision is to be a beacon of hope and solace, prioritizing love, care, and respect.
- **Mission Statement:** Deliver exceptional end-of-life care through a community-based model in a private, homelike setting for individuals in the final stages of life. We provide 24-hour compassionate care managed by experienced caregivers in collaboration with hospice providers from the community. Our holistic approach ensures every resident feels respected, loved, and cared for. Our primary initiatives include a hospice house, community education, caregiving support and complimentary therapies.

4. Community-Based Model for End-of-Life Care

Chanda's House will follow a community-based model for end-of-life care, provided in a "heaven on earth" in a "home-away-from-home" atmosphere. As an alternative to the typically larger and less personal institutional settings of nursing homes and hospitals, Chanda's House specializes in the ability to provide a very high level of care in a smaller, more personalized, non-clinical environment. Working with their hospice provider, Chanda's House provides a home with around-the-clock compassionate care and presence.

5. Funding Strategy

Chanda's House, Inc will utilize a combination of financing options:

- **Investors:** We will seek investors interested in supporting our mission and vision for Chanda's House, Inc.
- **Grants:** Applying for grants from healthcare foundations, government sources, and community grants focused on healthcare and end-of-life care.
- **Donations and Sponsorships:** Engaging with individuals, businesses, and philanthropic organizations for donations and sponsorship opportunities.
- **Loans:** We will seek financing from banks and financial institutions to cover initial costs, such as property acquisition, remodeling, and initial operational expenses.

6. Financial Requirements

Financial support is crucial for Chanda's House, Inc to cover:

- Property Acquisition
- Remodeling: For necessary renovations and furnishings.
- Operational Costs: Including licensing, legal fees, staff salaries, marketing, and branding.
- Staffing: Competitive wages for experienced caregivers, administrative staff, and specialized roles necessary to maintain our high standards of care and holistic approach.

7. Programs and Services

Chanda's House, Inc will offer the following programs and services:

- Clinical Operations: Collaborating with local hospice agencies for comprehensive care delivery.

- Model of Care: Providing continuous 24-hour care in a residential home setting. Hospice care and 24-hour staffing to ensure comprehensive, professional support.
- Facility Features: Providing private and shared rooms equipped for comfort and medical needs.
- Services: Dedicated caregivers available 24/7, supplemented by volunteer support.
- Regulatory Compliance and Safety: Adhering strictly to Department of Public Health regulations and local safety standards.

8. Local Adaptation and Community Integration

Engaging with local healthcare providers, religious organizations, and community centers will be crucial for Chanda's House, Inc to build partnerships. Utilizing local media, community events, and social media will promote awareness. Ensuring cultural sensitivity in our care to reflect and respect the diverse values, beliefs, and traditions of the local community. This includes personalized care plans, culturally appropriate activities, and open communication with family members.

9. Operations

Securing a suitable residential property in Western Massachusetts is a priority to ensure accessibility, tranquility, and a therapeutic environment for residents. Additionally, we will develop comprehensive operational guidelines and training programs to support our caregivers and administrative staff.

10. Marketing and Outreach

Developing a strong brand identity that emphasizes our commitment to holistic, compassionate care. Engaging with local organizations, participating in community events, and leveraging social media and online marketing will broaden our reach and foster community trust.

11. Budget Planning (See budget Planning document)

12. Impact and Community Needs

Chanda's House is looking to start with a capacity of 4-7 beds, with plans to expand to 9-13 beds. Based on the average length of stay for hospice patients, we estimate that with 4-13 beds, Chanda's House can help approximately 48-156 individuals per year.

The lack of dignified end-of-life care options can lead to significant physical, emotional, and financial strain on families. Many families are unprepared to provide the 24/7 care required for their loved ones, leading to caregiver burnout, stress, and feelings of helplessness. Chanda's House addresses these issues by offering a supportive, compassionate environment where professional caregivers ensure that residents receive the highest quality of care.

Baby Boomers and the Caregiving Crisis

As of 2024, the baby boomer generation (those born between 1946 and 1964) is significantly impacting the demographic structure of the U.S. population. By 2030, all baby boomers will be at least 65 years old, representing an estimated 73 million people. This aging population is often referred to as the "gray tsunami," highlighting the overwhelming number of older adults who will need care.

Caregiver to Patient Ratio

The ratio of potential family caregivers (those aged 45-64) to the population aged 80 and older is projected to decline dramatically. In 2010, there were approximately 7 potential caregivers for every person aged 80 or older. This ratio is expected to drop to 4 to 1 by 2030, and further to 3 to 1 by 2050. This significant decrease underscores the growing caregiver gap, indicating that many older adults may not have adequate family support for their care needs.

Nursing Home Waitlists

Nursing homes are experiencing increasing demand, leading to substantial waitlists. Currently, the average waitlist time for nursing home placement is between 1 to 3 years. This long wait time can leave families struggling to find immediate care solutions for their loved ones, further exacerbating the caregiver burden.

Chanda's House impacts the community in several key ways:

1. Providing Dignified Care: Ensures that individuals have a dignified, peaceful place to spend their final days, surrounded by care and respect.
2. Reducing Family Burden: Relieves families from the immense stress and responsibility of providing round-the-clock care, allowing them to focus on spending quality time with their loved ones.
3. Enhancing Emotional Well-being: Offers emotional support to both residents and their families, helping them navigate the complex emotions associated with end-of-life care.

4. Community Support and Education: Educates the community about end-of-life care, reducing the stigma and misunderstandings surrounding death and dying. This fosters a more compassionate and informed community.
5. Accessibility and Affordability: By offering care on a sliding scale, Chanda's House ensures that financial constraints do not prevent individuals from receiving the care they need through subsidies.
6. Holistic Care Approach: Incorporates complementary therapies and holistic care practices that improve the quality of life for residents, addressing physical, emotional, and spiritual needs.
7. Reducing Healthcare Costs: By providing an alternative to hospital stays, Chanda's House can help reduce overall healthcare costs associated with end-of-life care, benefiting the broader healthcare system.

Chanda's House is more than a place for end-of-life care; it is a community asset that addresses critical gaps in care, supports families during difficult times, and promotes a compassionate approach to death and dying. The positive ripple effects of such a facility extend beyond the individuals directly served, enhancing the well-being and resilience of the entire community.

Organizational Structure

Board of Directors and Committees:

Position	Name	Contact
Chair	Kimberly O'Conner	KimberlyOConnor@brookhavenhospice.com
President	Chantal Bernard	Chantal@chandacare.org
Vice President	Jacqueline Stratos	jackiestratos.chandacare@gmail.com
Secretary	Linda Augusto	neves1018@icloud.com
Treasurer	Jocelyne Bolduc	finance@chandacare.org
Director of Community Engagements	Elizabeth Skerry-Hastings	eskerryhastings@benchmarkquality.com
Director of Fundraising	Jillian Joyce	Jillian.Joyce@compassus.com
Director of Marketing	Chris Martin	Cmart2410@gmail.com

- **Fundraising Committee:** Responsible for planning and executing fundraising events, engaging donors, and securing sponsorships.
- **Community Outreach Committee:** Focuses on building relationships with community organizations, increasing awareness about Chanda's House, and managing community engagement activities.
- **Operations Committee:** Oversees the day-to-day operations of Chanda's House, ensuring regulatory compliance, managing staff and volunteers, and maintaining the facility.

Fundraising and Community Support

Chanda's House will engage in a variety of fundraising activities to support our mission and ensure sustainability. These efforts will help us cover operational costs, reduce the financial burden on residents, and work towards our goal of providing free services. Our fundraising strategies include:

- **Fundraising Events:** We will host a range of events to engage the community and raise funds. Planned events include:
 - Black tie affairs
 - Wine tastings
 - Marathon sponsorships
 - Pickleball tournaments
- **Community Support:** The community support we have received on our hospice house project thus far has been unanimous, including endorsements from our Governor, Senators, and many others at the state level. Many of our board members consistently meet with local government officials, including the Mayor, city council, and elected commissioners. They are not only supportive of this project but have pledged to help with funding. Through continued exposure, organization, and careful execution by our dedicated board, we feel highly confident in our ability to secure the necessary funding.
- **Donations and Sponsorships:** We will actively engage with individuals, businesses, and philanthropic organizations for donations and sponsorship opportunities. This includes both one-time donations and recurring monthly contributions.
- **Grants:** We will apply for grants from healthcare foundations, government sources, and community grants focused on healthcare and end-of-life care.

- **Partnerships:** Establishing partnerships with local healthcare providers and community organizations will support our fundraising and awareness efforts, helping to build a robust network of support for Chanda's House.
- **Awareness Campaigns:** Leveraging local media, social media platforms, and community events to raise awareness about our mission and the critical need for end-of-life care services in our community. This increased visibility will help attract donations and support.



Chanda's House

chandashouse.org

